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FOR IMMEDIATE RELEASE

Virtual Radiologic Appoints Dr. Benjamin W. Strong as Chief Medical Officer

Veteran vRad Teleradiologist to Lead Nation's Largest Radiology Practice

MINNEAPOLIS, May 22, 2013 – Virtual Radiologic (vRad), a technology-enabled national radiology practice and the largest telemedicine company in the world, announced today that it has appointed Dr. Benjamin W. Strong as its Chief Medical Officer.

Dr. Strong joined vRad as a teleradiologist in July 2004, and served as a medical director within vRad's practice from October 2005 to October 2012. Dr. Strong is board certified in both radiology and internal medicine. Prior to joining vRad Dr. Strong worked as an emergency room physician for the IHS, as a private practice radiologist for Inland Imaging in Spokane, WA, and as a Clinical Assistant Professor of Radiology for the University of Arizona Health Sciences Center.

"We are very pleased to have Dr. Strong rejoin our medical leadership team in the CMO role," said Jim Burke, vRad's Chief Executive Officer. "Dr. Strong's extensive experience in teleradiology and his background in emergency medicine make him ideally suited to lead our radiologists as we strive to provide the highest quality care efficiently to our customers, facilities and patients," added Mr. Burke.

"I am honored to have the opportunity to serve as CMO of the vRad practice," said Dr. Strong. "As a member of the practice for almost 9 years, I know firsthand the challenges and opportunities facing our radiologists and customers in today's rapidly changing healthcare environment. I firmly believe that our outstanding radiologist network and our investments in new technologies will drive continued growth and improvements in our practice, benefitting our radiologists, customers and the patients we serve," added Dr. Strong.

Dr. Strong earned his medical degree from the University of Arizona College of Medicine, Tucson, completed his residency in internal medicine at Dartmouth-Hitchcock Medical Center, Lebanon, New Hampshire, and completed both a radiology residency and a fellowship in musculoskeletal MRI at the University of Arizona, Arizona Health Sciences Center in Tucson. Dr. Strong is licensed to practice in all 50 U.S. states and holds credentials in a number of foreign countries as well.

Dr. Strong replaces Dr. Pat Basu, vRad's former CMO, who will be leaving the practice in June to join Doctors on Demand, a digital media and consumer directed health care venture.

About vRad Virtual Radiologic (vRad) is a technology-enabled national radiology practice working in partnership with local radiologists and hospitals to optimize radiology's pivotal role in patient care. vRad's more than 400 radiologists serve over 2,000 facilities, reading more than 7 million studies annually. Delivering access to extensive subspecialty coverage, vRad contributes to improved quality of patient care. And with its next-generation technology, vRad enhances productivity, helping to lower the overall cost of care while expediting time to accurate diagnosis and treatment. For more information, visit www.vrad.com. For real-time updates, follow us on [Twitter](#) (@vRad), or "like" us on [Facebook](#).

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