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FOR IMMEDIATE RELEASE

**vRad Names Former Dun & Bradstreet Executive Mark Brady as
Senior Vice President and Practice Manager - Teleradiology**

MINNEAPOLIS, MN - October 8, 2013 - [Virtual Radiologic](#) (vRad), a technology-enabled national radiology practice and the world's largest telemedicine company, announced today that Mark Brady has joined as its Senior Vice President and Practice Manager – Teleradiology. In this newly created position, Brady will oversee vRad's core teleradiology business, including the company's U.S.-based 24x7 client support and operations center. As Practice Manager, Brady will focus on service delivery excellence to vRad's more than 450 radiologists, their growing base of over 3,000 hospitals, and radiology group clients including the patient communities that they collectively serve.

Prior to joining vRad, Brady held executive leadership positions at Dun & Bradstreet (D&B) in Short Hills, N.J., one of the world's leading sources of commercial information and insight on business. More recently, he served as Chief Operating Officer at Global Compliance Services, the leading global provider of comprehensive, integrated ethics and compliance solutions.

"vRad is committed to attracting the best talent with the relevant skills and track records to ensure we continue to innovate and grow," said Jim Burke, CEO of vRad. "Mark's expertise in operational excellence and the transformation of data into information and insight is fundamental to the value we will provide our clients in today's rapidly changing healthcare environment."

Burke continued, "Together with our Chief Information Officer, [Shannon Werb](#), and our Chief Solutions Officer, [David Trachtenberg](#), Mark will leverage vRad's patented solutions, technologies and data assets to help our client partners improve utilization, decrease costs and impact quality as we move from a fee-for-service to an outcomes driven environment."



“vRad has been a market leader and innovator in the teleradiology space for over 11 years,” remarked Brady. “Looking forward, vRad’s ability to create and distribute outcomes-based analytics will fundamentally change the way our hospital and radiology group partners define, deliver and measure quality patient care. I joined vRad because this vision means innovation for patient and client success.”

A high-resolution photo of Mark Brady is available to download [here](#).

Click to tweet: . @vRad hires Mark Brady, Sr VP and Practice Manager of #teleradiology | #radiology #imaging

About vRad

Virtual Radiologic (vRad) is a technology-enabled national radiology practice working in partnership with local radiologists and hospitals to optimize radiology’s pivotal role in patient care. vRad’s more than 450 radiologists serve over 3,000 radiology groups and hospitals, reading 7 million studies annually. Delivering access to extensive subspecialty coverage, vRad contributes to improved quality of patient care. And with its next-generation technology, vRad enhances productivity, helping to lower the overall cost of care while expediting time to accurate diagnosis and treatment. For more information, visit www.vrad.com. For real-time updates, follow us on [Twitter](#) (@vRad), or “like” us on [Facebook](#).

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