



VIRTUAL RADIOLOGIC™

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FOR IMMEDIATE RELEASE

**VIRTUAL RADIOLOGIC RANKED AS #1 NATIONAL TELERADIOLOGY COMPANY BY PROVIDERS
IN KLAS REPORT**

Reliable Service and Turnaround Time Earns Top Ranking for Third Consecutive Year

EDEN PRAIRIE, Minn., November 5, 2010—Virtual Radiologic (vRad), a national radiology practice and leader in the development of radiologist workflow technology, has been ranked the top-rated national teleradiology vendor by independent research and consulting firm KLAS. This ranking measures performance based on customer surveys and interviews conducted by KLAS and published in the organization's inaugural *Teleradiology Study 2010: A Detailed Read on the Market* report.

According to the report, vRad received the highest score when compared to other national teleradiology vendors with respect to service, customer loyalty, technology and consistent turnaround times. In addition to the scoring, vRad's clients praised vRad's high-quality reports and the level of communication and access afforded by vRad to clients and emergency department physicians.

"We are proud to be ranked by KLAS as the number one national teleradiology provider," said Rob Kill, President and Chief Executive Officer of vRad. "Local radiology practices and hospitals are under intense pressure to deliver the highest quality care in the most efficient manner possible. The need for expanded access, improved quality and reduced costs is clear. The feedback provided in this study validates our view that we are the national leader in customer service and demonstrated quality outcomes for our clients and the patients they serve."

vRad was previously ranked top teleradiology services provider in the 2008 and 2009 *Top 20 Best in KLAS Awards: Software & Professional Services* reports. KLAS' detailed teleradiology study includes commentary from 242 providers regarding their teleradiology vendors and evaluated eight teleradiology companies. For this study, KLAS made a distinction between national and regional vendors.

For more information about Virtual Radiologic's products and services, please visit www.vrad.com, email info@vRad.com or call (800) 737-0610.

About Virtual Radiologic

Virtual Radiologic Corporation (vRad) is a national radiology practice working in partnership with local radiologists and hospitals to optimize radiology's pivotal role in patient care. vRad's more than 180 radiologists serve 1,200+ facilities, reading three million studies annually. Delivering access to extensive subspecialty coverage, vRad contributes to improved quality of patient care. And with its next-generation technology, vRad enhances productivity, helping to lower the overall cost of care while expediting time to diagnosis and treatment. For more information, visit www.vrad.com.

About KLAS

KLAS is a research firm specializing in monitoring and reporting the performance of healthcare technology vendors. KLAS' mission is to improve delivery, by independently measuring vendor



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performance for the benefit of its healthcare provider partners, consultants, investors and vendors. Working together with executives from over 4,500 hospitals and over 2,500 clinics, KLAS delivers timely reports, trends and statistics, which provide a solid overview of vendor performance in the industry. KLAS measures performance of software, professional services and medical equipment vendors. For more information, go to www.KLASresearch.com.

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