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FOR IMMEDIATE RELEASE

**VIRTUAL RADIOLOGIC RECOGNIZED AMONG TOP 100 WORKPLACES
IN MINNESOTA BY THE STAR TRIBUNE**

EDEN PRAIRIE, Minn., June 20, 2011—[Virtual Radiologic \(vRad\)](#), a technology-enabled national radiology practice, announced today that it has been named by the *Star Tribune* as one of the Top 100 Workplaces in Minnesota in 2011. The *Star Tribune* ranked vRad 18th among 35 medium-sized companies in this year's survey. The Top Workplaces special section was published in the *Star Tribune* on Sunday, June 19. The report can also be found at StarTribune.com/topworkplaces2011.

The rankings in the *Star Tribune* Top 100 Workplaces are based on survey information collected by WorkplaceDynamics, an independent company specializing in engagement and retention. Results are based solely on survey feedback from vRad team members. Top Workplaces recognizes the most progressive companies in Minnesota based on the building blocks that make up a great workplace—strong company values, confidence in leadership, effective communications, opportunities for career growth, fair compensation and benefits, and a flexible work environment. The analysis included responses from over 60,500 people employed by Minnesota public, private and nonprofit organizations.

“We are proud to be recognized by our own team members and the *Star Tribune*,” said Rob Kill, president and chief executive officer of vRad. “This award demonstrates our commitment to service excellence to our clients and to the millions of patient lives we touch every year. We value the expertise of our team members and radiologists as we continue to transform radiology, dramatically improving the affordability and quality of patient care across the United States.”

The *Star Tribune* partnered with the Top Workplaces program two years ago to produce their regional Top Workplaces lists. Companies with more than 50 employees in the state of Minnesota were eligible to participate in a 25-question online survey. vRad currently has over 400 team members and over 350 radiologists.

vRad scored highest in three categories—direction, execution and managers—reflecting team members' confidence in leadership, high values and ethics, work efficiency and the company's strategic direction. The *Star Tribune*'s Top 100-ranked companies can be found at [StarTribune Top 100 Ranking](#).

Kill added, “This award is particularly meaningful to the entire vRad team as we prepare to celebrate our tenth anniversary later this year. Our team members and radiologists are the most important factors in our success. vRad's entrepreneurial and collaborative work environment fosters an open culture that team members value. They bring passion and commitment to delivering the highest-quality patient care, award-winning technology and service excellence. Together we are expanding access, improving quality and reducing costs in a rapidly changing healthcare marketplace. We are committed to continuing to provide a great workplace in which all vRad team members and radiologists can make a difference.”

Star Tribune Publisher Michael J. Klingensmith said, “The companies in the *Star Tribune* Top 100 Workplaces deserve high praise for creating the very best work environments in the state of Minnesota. My congratulations to each of these exceptional companies.”

For more information about Virtual Radiologic's products and service, please visit www.vrad.com, e-mail info@vRad.com or call (800) 737-0610.



About vRad

Virtual Radiologic (vRad) is a technology-enabled national radiology practice working in partnership with local radiologists and hospitals to optimize radiology's pivotal role in patient care. vRad's more than 350 radiologists serve 2,700+ facilities, reading 7 million studies annually. Delivering access to extensive subspecialty coverage, vRad contributes to improved quality of patient care. And with its next-generation technology, vRad enhances productivity, helping to lower the overall cost of care while expediting time to accurate diagnosis and treatment. For more information, visit www.vrad.com. For real-time updates, follow us on [Twitter](#) (@vRad), or "like" us on [Facebook](#).

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