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FOR IMMEDIATE RELEASE

vRad's Thomas F. Osborne, MD Discusses Benefits of CMO-CIO Collaboration at Digital Health Innovation Summit

Forum Offers Insight on Digital Initiatives Transforming Healthcare Today

MINNEAPOLIS, MN—(May 11, 2015) [vRad \(Virtual Radiologic\)](#), the nation's leading telemedicine company and radiology practice, announced that its Director of Medical Informatics Thomas F. Osborne, MD will give the presentation "Collaborating for Innovation: A CMO–CIO Partnership for Diagnostic Efficiencies and Quality" at the Digital Health Innovation Summit at Le Méridien Hotel in Philadelphia on May 14 at 9:50 am ET. The summit provides a forum for senior leaders and executives looking to utilize, innovate and develop digital initiatives within healthcare.

Dr. Osborne's presentation will discuss how technical and clinical collaboration allows vRad to help clients make better decisions for the health of their patients and the practice of radiology. Collaborating at the strategic level involves physician-led development and investment in technology-based innovation. As a result, vRad found new ways to minimize turnaround times, optimize subspecialty utilization and maximize quality.

"Our primary focus is exceptional medical care for our patients and value to our partner clients. We believe that the most efficient way to achieve these goals is through a technology-enabled practice built on collaboration," said Dr. Osborne. "We are fortunate to have insightful leaders such as our CMO Benjamin Strong, MD and our CIO Shannon Werb, who facilitate this type of success. This partnership, which is led by medicine and executed by technology has resulted in significant objective improvements in efficiency and quality. I am proud to be part of this transformation in medicine, which has positioned vRad to become an indispensable partner to its clients, referring physicians and patients."

Dr. Osborne earned his medical degree from Dartmouth Medical School, and completed his radiology residency at Harvard Medical School's Mt. Auburn Hospital. He also completed a neuroradiology fellowship at Harvard Medical School's Massachusetts General Hospital.

Dr. Osborne has a passion for working at the crossroads of technology, clinical science and business. Early on, he led complex science-technology projects for scientists such as Stephen Hawking. Dr. Osborne leads a vRad-wide, multidisciplinary team. They are currently designing and implementing an enterprise-wide technology platform to facilitate collaboration, communication, efficiency and analytics for both clinical and operational benefits.

About vRad

vRad ([Virtual Radiologic](#)) is a global telemedicine company and the nation's leading radiology practice with over 350 U.S. board-certified physicians, 75% of whom are subspecialty trained. We interpret over 5 million patient studies annually—and process over 1 billion images on the world's biggest and most advanced teleradiology PACS—for our 2,100+ client hospital, health system and radiology group facilities. A winner of Frost & Sullivan's Visionary Innovation Award for Medical Imaging Analytics (North America) and a leader in imaging analytics, vRad provides access to the only radiology patient care benchmarking platform (vRad RPCSM Index) with 30 million+ patient studies, growing at 400,000 studies per month. vRad's clinical expertise and evidence-based insight help clients make better decisions for the health of their patients and their imaging services. For more information, please visit www.vrad.com. Follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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