



FOR IMMEDIATE RELEASE
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SyTrue, Inc.'s Proprietary "Smart Data" Platform Chosen by vRad to Process, Convert and Analyze Radiology's Premier Data Set

SyTrue's Platform to Enhance vRad Analytics by Transforming Data from 28+ Million Historical Radiology Reports and its 600,000 Monthly Reports

CHICO, Calif. ... November 18, 2014 ... [SyTrue, Inc.](#), a healthcare information services provider and developer of proprietary technologies for translating unstructured medical data into smart clinical information, announced today that [vRad \(Virtual Radiologic\)](#), the nation's largest telemedicine company and radiology practice with more than 500 physicians, will use SyTrue's proprietary "Smart Data" Platform to process and analyze its growing clinical database of 28+ million radiology reports. vRad will use SyTrue's Smart-Data-Driven-Radiology Module to identify, extract and convert qualitative radiology-related data into actionable quantitative insight, including findings-based metrics. The partnership enhances vRad Analytics and delivers on its commitment to help clients use evidence-based insight for making more informed decisions about their patients' health and their practice of radiology.

vRad also will integrate the SyTrue Platform into its proprietary, industry-leading Radiology Patient CareSM (RPC) Indices. This "living library" of statistically significant findings-based metrics provide hospitals, radiology groups and health systems with objective comparisons of their use of imaging to national averages and relevant peer groups. The RPC Index interactive infographics are available online for free and unrestricted use at www.vrad.com.

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“What’s exciting about SyTrue’s platform is how easily we can integrate their cloud-based Natural Language Processing tools in our clinical database. This enhances the analytics solutions we bring our partners,” said Shannon Werb, vRad’s Chief Information Officer.

“SyTrue’s best-of-breed tools allow us to drive innovation today from instantaneous insight on metrics like Critical Findings to Breast Imaging-Reporting and Data System (BIRAD) scores. In the future, we expect to boost operational efficiencies by arming vRad teleradiologists with a dynamic teaching library using SyTrue’s Semantic Search. That means our physicians will be able to access similar exams for comparisons to those they are interpreting, in real time. This is just one of many ideas we have for driving clinical improvements within our own practice and for our clients. SyTrue’s platform helps us implement all this efficiently and effectively -- while growing our radiology reports database in new ways.”

“The key here is that vRad truly understands the importance of data normalizing and comparative insight for analytics. There’s no surprise here. vRad has a keen understanding and vision for using analytics to help radiology be the ones measuring and proving quality, value and performance for the new world. SyTrue will help vRad pinpoint those trends for themselves and their partners and elevate the radiology market’s understanding of one vital need. That is, we need to apply analytics in every practice,” said Kyle Silvestro, founder and Chief Executive Officer at SyTrue.

About SyTrue, Inc.

SyTrue's proprietary technologies decipher medical data, unlock its value and convert it into usable information in real-time. Its solutions provide analytics and intelligence for enhancing patient care, optimizing health outcomes and improving services. SyTrue’s platform also empowers healthcare information technology providers to use its Platform as a Service (PaaS) for rapidly building, deploying and scaling innovative solutions alongside their own applications – without system overhead. For more information, visit www.sytrue.com or reach the Company through key social channels: Twitter: @sytrueinc and @clinicalInp; LinkedIn: <https://www.linkedin.com/company/sytrue>; Facebook: <https://www.facebook.com/Sytrue.inc> and Google+: <https://plus.google.com/+Sytrue/posts>.

About vRad

vRad (Virtual Radiologic) is a global telemedicine company and the nation’s largest radiology practice with over 500 physicians. vRad’s physicians and operational platform serve 2,000+ hospitals, reading over 7 million patient radiology reports annually. vRad is also a leader in healthcare informatics as its RPCSM (Radiology Patient Care) Indices are the first findings-based

national and peer group benchmarking metrics for the use of radiology imaging. Our analytics platform includes over 28 million imaging studies, growing at 600,000 per month. vRad's clinical expertise and evidence-based insight help clients make better decisions for the health of their patients and their practices. For more information about the Company, including vRad's [2014 Frost & Sullivan Best Practices Award](#), please visit www.vrad.com. For real-time updates, follow us on Twitter ([@vRad](#)), or "like" us on [Facebook](#).

SyTrue/vRad - Page 3

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