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vRad Begins 2015 with 15th Patent

Newest Patent Issued Enhances Predictive Analytics Expertise

MINNEAPOLIS, MN — (January 20, 2015) — vRad (Virtual Radiologic), the nation's largest telemedicine company and radiology practice, announced today that the U.S. Patent and Trademark Office has issued the Company's 15th patent. Patent No. 8,924,233, "Enhanced Multiple Resource Planning and Forecasting," further strengthens vRad's patent portfolio related to its efficient delivery of telemedicine solutions. This most recent patent includes claims for predictive analytics of workflows, including dynamic demand forecasting and capacity planning for telemedicine applications based on historical volume fluctuation patterns.

"The expansion of our patent portfolio highlights vRad's continued investment in our growing practice and recognition of the growing importance of analytics for patient-centric decision making," said Shannon Werb, CIO of vRad. "Our priority is ensuring the best patient outcomes in the shortest period of time. For vRad, that means having the right physician capacity for the predicted demand, 24/7. With over 2,000 facilities covered by 500 physicians, vRad demands innovative, custom and scalable solutions to maximize quality interpretations for our clients and the patients we collectively serve."

<u>Click to tweet</u>: @vRad Awarded 15th Patent – Newest Patent Issued Enhances Predictive #Analytics Expertise in #Radiology - #healthIT

About vRad

As a global telemedicine company and the nation's largest radiology practice, vRad (<u>Virtual Radiologic</u>) is dedicated to advancing the practice of radiology for clients and the patients we collectively serve. vRad's radiologists read over 7 million patient radiology reports annually and have an average of over 18 state licenses and 100+facility credentials to read studies for hospital, health systems and radiology group clients.

vRad is also a leader in healthcare informatics: its RPCSM (Radiology Patient Care) Indices are the first findings-based national and peer group benchmarking metrics for the use of radiology imaging. The company's analytics platform includes more than 29 million imaging studies, growing at 600,000 per month. vRad's clinical expertise and evidence-based insight help clients make better decisions for the health of their patients and their practices. For more information about the Company, including vRad's Frost & Sullivan Best Practices Award, please visit www.vrad.com. For real-time updates, follow us on Twitter (@vRad), or "like" us on Facebook.