

Media Contact:

Keri Couples
(952) 595-1496
keri.couples@vrad.com



FOR IMMEDIATE RELEASE

vRad Ranks #49 on 2015 InformationWeek Elite 100; #9 in Healthcare Industry

Honored for Leveraging Data Analytics—a Next-Generation Technology—for Radiology;
Highlights GPISM (Global Practice Information) Report

Minneapolis, MN (April 29, 2015)—vRad ([Virtual Radiologic](#)), the nation’s leading telemedicine company and radiology practice, announced that it ranked #49 on 2015’s InformationWeek Elite 100, a list of top business-technology innovators in the U.S. The Company was ranked #9 amongst those winners in the Healthcare industry. vRad was recognized for leveraging data analytics, which InformationWeek views as a next-generation technology. Among its current data analytics offerings, vRad highlighted the GPISM (Global Practice Information) Report, which provides clients with consolidated practice analytics, including facility and subspecialty-level volumetrics, referring physician utilization and findings-based benchmarks, as well as teleradiology metrics—automatically delivered monthly. The GPI Report, which contains normalized data using vRad’s patent-pending solution, helps clients identify trends, best practices and anomalies so they can improve quality, lower costs and identify areas for practice growth. [Click here to get a sample report.](#)

“We are pleased to be recognized once again as a technology innovator of the InformationWeek Elite 100,” said Shannon M. Werb, vRad’s Chief Information Officer. “Data analytics can fundamentally change operating and clinical outcomes in radiology. It allows radiologists to see inside their data and turn information into insight for their practice management. We will continue to invest in innovative analytics solutions, like the GPI Report, to help our clients become indispensable to their partners and patients.”

vRad developed the GPI Report by compiling final radiology interpretation data from its patented workflow technology platform that serves 2,000+ facilities and manages over 5 million radiology studies annually. It also integrated its clinical benchmarking platform, findings-based RPCSM (Radiology Patient Care) Indices, natural language processing (NLP) technology, and patent-pending vCoderSM, vRad’s data normalization solution.

“Gone are the days when IT could run as an entity unto itself. If IT isn’t part of product development, or marketing, or customer service, your company risks falling behind in the era of digital business. At InformationWeek, we talk about this as ‘IT Without Borders,’ as we see the

best IT leaders tearing down traditional borders to help every department leverage technologies such as data analytics, cloud, and mobility. The 2015 InformationWeek Elite 100 spotlights companies at which IT is not only inseparable from every department, it's pivotal to every customer experience," said InformationWeek Editor Chris Murphy.

Other InformationWeek Elite 100 winners include [UPS](#) (#1), [University of Pennsylvania Health System](#) (#9), [FedEx Corp.](#) (#6), [NASA](#) (#11), [CVS Health](#) (#39), [Georgetown University](#) (#52), [GSK](#) (#71), [UPMC](#) (#77), and [Intermountain Healthcare](#) (#34). Click [here for the complete list](#).

Now in its 27th year, the InformationWeek Elite 100 tracks the IT practices of the nation's most innovative IT organizations, providing a unique opportunity to understand and examine the business practices of these firms across core areas of operations, including, technology deployment, IT budgets, business-technology infrastructure, and IT strategies. Additional details are at <http://www.informationweek.com/elite100>.

[Click to tweet](#): @vRad Ranks 49th (9th in healthcare) on @InformationWeek Elite 100 – recognized 4 #dataanalytics=next-gen technology=GPI Report #radiology

About InformationWeek

For more than 30 years, InformationWeek has provided millions of IT executives worldwide with the insight and perspective they need to leverage the business value of technology. InformationWeek provides CIOs and IT executives with commentary, analysis and research through its thriving online community, digital issues, webcasts, proprietary research and live, in-person events. InformationWeek's award-winning editorial coverage can be found at www.informationweek.com. InformationWeek is produced by UBM Tech.

About vRad

vRad (Virtual Radiologic) is a global telemedicine company and the nation's leading radiology practice with over 350 U.S. board-certified physicians, 75% of whom are subspecialty trained. We interpret over 5 million patient studies annually—and process over 1 billion images on the world's biggest and most advanced teleradiology PACS—for our 2,100+ client hospital, health system and radiology group facilities. A winner of Frost & Sullivan's Visionary Innovation Award for Medical Imaging Analytics (North America) and a leader in imaging analytics, vRad provides access to the only radiology patient care benchmarking platform (vRad RPCSM Index) with 30 million+ patient studies, growing at 400,000 studies per month. vRad's clinical expertise and evidence-based insight help clients make better decisions for the health of their patients and their imaging services. For more information, please visit www.vrad.com. Follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#).